

17th Anniversary Celebration Special Promotion

Valid through September 20, 2017

1. Platinum Sponsor \$50,000

- * Throughout the promotion activities of the anniversary celebration, the name and logo of your company will appear in TV programs and newspaper advertisements.
- * A 30-second commercial will be produced and broadcast on event site, and will also be broadcast on NTD Television for three months with 420 spots.
- * A full-page of your company advertisement provided for twice (one weekend, one weekday) in the newspapers.
- * A full-page of your company advertisement provided in our anniversary event program book.
- * Your company's name and logo will be exposed with our anniversary advertisement on multimedia platform, social media (Facebook, GDN, Wechat etc.) up to 500,000 impressions.
- * 10 VIP passes with meal
- * 10 passes with meal

2. Diamond Sponsor \$35,000

- * Throughout the promotion activities of the anniversary celebration, the name and logo of your company will appear in TV programs and newspaper advertisements.
- * A 30-second commercial will be produced and broadcast on event site, and will also be broadcast on NTD Television for three months with 240 spots.
- * A full-page of your company advertisement provided for twice (one weekend, one weekday) in the newspapers.
- * A full-page of your company advertisement provided in our anniversary event program book.
- * Your company's name and logo will be exposed with our anniversary advertisement on multimedia platform, social media (Facebook, GDN, Wechat etc.) up to 250,000 impressions.
- * 5 VIP passes with meal
- * 10 passes with meal

3. Gold Sponsor \$20,000

- * Throughout the promotion activities of the anniversary celebration, the name and logo of your company will appear in TV programs and newspaper advertisements.
- * A 15-second commercial will be produced and broadcast on event site, and will also be broadcast on NTD Television for three months with 240 spots.
- * A half-page of your company advertisement provided for four times (two weekends, two weekdays) in the newspapers.
- * A full-page your company advertisement provided in our anniversary event program book.
- * Your company's name and logo will be exposed with our anniversary advertisement on multimedia platform, social media (Facebook, GDN, Wechat etc.) up to 250,000 impressions.
- * 5 VIP passes with meal; 10 passes with meal

4. Silver Sponsor \$10,000

- * Throughout the promotion activities of the anniversary celebration, the name and logo of your company will appear in TV programs and newspaper advertisements.
- * A 15-second commercial will be produced and broadcast on event site, and will also be broadcast on NTD Television for three months with 120 spots.
- * A half-page of your company advertisement provided for twice (weekday) in the newspapers.
- * A full-page of your company advertisement provided in our anniversary event program book.
- * Your company's name and logo will be exposed with our anniversary advertisement on multimedia platform, social media (Facebook, GDN, Wechat etc.) up to 250,000 impressions.
- * 2 VIP passes with meal
- * 5 passes with meal

5. Honorary Sponsor \$5,000

- * Throughout the promotion activities of the anniversary celebration, the name and logo of your company will appear in TV programs and newspaper advertisements.
- * A full-page of your company advertisement provided for twice (weekend) in the newspapers.
- * A full-page of your company advertisement provided in our anniversary event program book.
- * Your company's name and logo will be exposed with our anniversary advertisement on multimedia platform, social media (Facebook, GDN, Wechat etc.) up to 250,000 impressions.
- * 6 passes with meal

6. Gifts Sponsor

- * 1000 gifts Sponsoring engraved/printed with NTD-Epoch Times 17th Anniversary Celebration Souvenir and your company's name as sponsor provided to guests who attend anniversary celebration event.
- * Be the sponsor of anniversary celebration raffle gifts, each gift valued \$100--\$1000.
- * The sponsor who provides gifts over \$500 will be entitled to be the announcer of raffle prize

Gifts Sponsorship for anniversary celebration of NTDTV/Epoch Times:

Please RSVP before August 31, 2017.

Anniversary celebration date: Saturday, October 07, 6:30pm—10pm

Anniversary celebration address: 555 Universal Hollywood Dr, Universal City, CA 91608